	Α	В	С	D	E	F	G	Н	1	J	K	ı	М	N	0
1	1	2	3	4	5	6	7	8	9	_	11	12	13	14	15
							rodu	_	-	atio					
	Industry	Working Group	Tri-	English Title	English Definition	E	Xist	s	Р	rodu	ıct		naustries the Produ	Producing	CPC
2	Subject Area	Code	lateral Detail	English rille	English Delimition		in:			Deta	il		ine i louc		Codes
3			2 ota			С	М	U	С	М	U	Canada	Mexico	U.S.	
	51111	1		Newspapers	Publications issued daily, weekly, or at	Х	Х	Х				511110 511120	511111 511112	511110 511120	32300 32400
					other regular intervals consisting mainly of current news together with editorials,							511120	511112	511120	32400
					features, correspondence and other							516110		516110	
					information of current public interest. A										
					considerable amount of space is										
					devoted generally to photographs and advertisements. Newspapers are										
					usually printed on newsprint, a lesser										
					quality of paper designed for immediate										
					consumption. They are also published										
					online and in electronic and other media. Both subscription and single copy sales										
					are included here.										
4	54444	4.4		0	Name of the second seco	.,		,,				E44446	F4444	544410	
	51111	1.1		General Newspapers	Newspapers consisting of multiple topics with the intent of appealing to a broad	Х	Х	Х				511110 511120	511111 511112	511110 511120	
				14cW3paper3	audience. Community newspapers are							511130	011112	511130	
5					included here.							516110		516110	
	51111	1.1.1		General	Newspapers published at least four	Х	Х	Х				511110	511111	511110	32300
				Newspapers	times a week consisting of multiple							511120	511112		
				– daily-	topics with the intent of appealing to a							511130		511130	
6					broad audience.							516110		516110	
	51111	1.1.1.1	Х	General	Newspapers published in print at least	Х	Х	Х				511110		511110	
				Newspapers – daily – print	four times a week consisting of multiple topics with the intent of appealing to a								511112		
_				- daily - print	broad audience.										
7	51111	1.1.1.2	Х	General	Newspapers published on the Internet at	Х	Х	Х				511110	511111	511110	
	31111	1.1.1.2	^	Newspapers	least four times a week consisting of	^	^	^				516110	511112		
				– daily – on-	multiple topics with the intent of										
8				line	appealing to a broad audience.										
	51111	1.1.1.3	Х	General	Newspapers published in media other	Χ		Х				511110	511111	511110	
				Newspapers	than print or online at least four times a								511112		
				- daily -	week consisting of multiple topics with the intent of appealing to a broad										
				other media	audience. Examples include physical										
				(CAN)	media such as CD-ROM, microfilm, and										
				General	diskette. Exclusion: Back issues of										
				Newspapers – daily – other	newspapers are classified in the Archival Material category (product 3.9).										
				media (US)	r nonvan material eategery (product ele).										
9													1		
	51111	1.1.2		General	Newspapers published less than four	Х	Х	Х				511110	511111	511110	
				Newspapers	times a week, such as weekly or								511112		
				–other than daily	monthly, consisting of multiple topics with the intent of appealing to a broad										
				,	audience.										
10	51111	1.1.2.1	Х	General	Newspapers published in print less than	Х	_	Х	H		-	511110	511111	511110	<u> </u>
	31111	1.1.2.1	^	Newspapers	four times a week, such as weekly or	^	^	^				516110	_	516110	
				other than	monthly, consisting of multiple topics										
				daily- print	with the intent of appealing to a broad										
11					audience.										
	51111	1.1.2.2	Х	General	Newspapers published on the Internet	Х	Х	Х						511110	
				Newspapers	less than four times a week, such as							516110	511112	516110	
				other than daily— on line	weekly or monthly, consisting of multiple topics with the intent of appealing to a										
				daily offilife	broad audience.										
12								l							

^{*&}quot;?" entries for NAICS codes in columns 12-14 and for CPC codes in column 15 indicate that the information is unknown or particularly uncertain at this time.

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	Α	В	С	D	E	F	G	Н	П	П	K	ı	М	N	0
1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Ė	Industry		Tri-			Р	rodu	ct	N	atior	nal			Producing	
2	Subject	Group	lateral	English Title	English Definition	E	Xist	S		rodu Deta			the Produ	•	CPC Codes
3	Area	Code	Detail			С	М	U	С	М	U	Canada	Mexico	U.S.	Oodes
	51111	1.1.2.3	Х	General	Newspapers published in media other	Х		Х				511110	511111	511110	
				and other media (CAN) General	than print or online less than four times a week, such as weekly or monthly, consisting of multiple topics with the intent of appealing to a broad audience. Includes physical media other than print such as CD-ROM, microfilm, and diskette. Exclusion: Back issues of newspapers are classified in the Archival Material category (product 3.9).								511112		
13		<u></u>				L			L						
14	51111	1.2		Specialized Newspapers	Newspapers focusing on a single topic or theme that is of special interest to a select audience. Exclusion: Shoppers newspapers containing only consumer advertising are classified in Other General Interest Periodicals.	Х	Х	Х				511110 516110	511111 511112	511110 516110	
	51111	1.2.1			Newspapers published at least four	Х	Х	Х				511110	1 -	511110	
15				Newspapers- daily-	times a week that focus on a single topic or theme and are of special interest to a select audience. Exclusion: Shoppers newspapers containing only consumer advertising are classified in Other General Interest Periodicals.								511112		
16	51111	1.2.1.1	Х	Specialized Newspapers- daily-print	Newspapers published in print at least four times a week that focus on a single topic or theme and are of interest to a select audience. Exclusion: Shoppers newspapers containing only consumer advertising are classified in Other General Interest Periodicals.	Х	Х	Х				511110	511111 511112	511110	
17	51111	1.2.1.2	Х	Specialized Newspapers- daily-on line	Newspapers published on the Internet at least four times a week that focus on a single topic or theme and are of interest to a select audience. Exclusion: Shoppers newspapers containing only consumer advertising are classified in Other General Interest Periodicals.	Х	Х	Х				511110 516110	511111 511112	511110 516110	
18	51111	1.2.1.3	Х	daily- electronic and other media (CAN) Specialized	Newspapers published in media other than print and online at least four times a week that focus on a single topic or theme and are of interest to a select audience. Includes physical media other than print such as CD-ROM, microfilm, and diskette. Exclusion: Back issues of newspapers are classified in the Archival Material category (product 3.9). Shoppers newspapers containing only consumer advertising are classified in Other General Interest Periodicals.	X	Х	X				511110	511111 511112	511110	

^{*&}quot;?" entries for NAICS codes in columns 12-14 and for CPC codes in column 15 indicate that the information is unknown or particularly uncertain at this time.

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	Α	В	С	D	E	F		11		- 1	K		М	N	0
1	1	2	3	4	5	6	G 7	H 8	9	10	11	12	13	14	15
<u> </u>	Industry	Working	Tri-	*		Pi	rodu	ct	N	ation	al			Producing	
2	Subject	Group	lateral	English Title	English Definition	E	Xist in:	S		rodu Detai			the Produ	•	CPC Codes
3	Area	Code	Detail			С	M	U	С	М	U	Canada	Mexico	U.S.	Codes
19	51111	1.2.2		Specialized Newspapers- other than daily	Newspapers published less than four times a week, such as weekly or monthly, that focus on a single topic or theme that are of special interest to a select audience. Exclusion: Shoppers newspapers containing only consumer advertising are classified in Other General Interest Periodicals.	X	Х	Х				511110	511111 511112	511110	
20	51111	1.2.2.1	х	Specialized Newspapers- other than daily-print	Newspapers published in print less than four times a week, such as weekly or monthly, that focus on a single topic or theme and are of interest to a select audience. Exclusion: Shoppers newspapers containing only consumer advertising are classified in Other General Interest Periodicals.	X	Х	Х				511110	511111 511112	511110	
21	51111	1.2.2.2	х	Specialized Newspapers- other than daily-on line	Newspapers published on the Internet less than four times a week, such as weekly or monthly, that focus on a single topic or theme and are of interest to a select audience. Exclusion: Shoppers newspapers containing only consumer advertising are classified in Other General Interest Periodicals.	X	Х	Х				511110	511111 511112	511110	
	51111	1.2.2.3	X	Specialized Newspapers- other than daily- electronic and other media (CAN) Specialized Newspapers- other than daily- other media (US)	Newspapers published in media other than print and online less than four times a week, such as weekly or monthly, that focus on a single topic or theme and are of interest to a select audience. Includes physical media other than print such as CD-ROM, microfilm, and diskette. Exclusion: Back issues of newspapers are classified in the Archival Material category (product 3.9). Shoppers newspapers containing only consumer advertising are classified in Other General Interest Periodicals.	X	Х	X				511110	511111 511112	511110	
22	51111	2		Sale of	The sale of space in newspapers usually	¥	Y	Х				511110	511111	511110	83620
23		'		advertising space in newspapers	for advertisements. May include creation and design of advertisements if bundled together.	^		^				516110	511112		00020
24	51111	2.1		Sale of advertising space in general newspapers	The sale of space in general newspapers usually for advertisements.	X	Х	Х				511110 516110	511111 511112	511110 516110	
25	51111	2.1.1		Sale of advertising space in general newspapers- daily	The sale of space in general newspapers published daily usually for advertisements.	X	Х	х				511110 516110		511110 516110+S 33	

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^{*&}quot;?" entries for NAICS codes in columns 12-14 and for CPC codes in column 15 indicate that the information is unknown or particularly uncertain at this time.

	Α	В	С	D	E	F	G	Н	П	J	K	L	М	N	0
1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
2	Industry Subject Area	Working Group Code	Tri- lateral Detail	English Title	English Definition	Р	rodu Xist in:	ct	N P	atior rodu Deta	nal ict	NAICS I		Producing	CPC Codes
3	Alloa	Couc				С	М	U	С	М	כ	Canada	Mexico	U.S.	
26	51111	2.1.1.1	Х	Salesof advertising space in general newspapers- daily - print	The sale of space in general newspapers published daily in print usually for advertisements.	X	X	X				511110	511111 511112	511110	83620 ?
27	51111	2.1.1.2	Х	Sale of advertising space in general newspapers – daily – on-line	The sale of space in general newspapers published daily online usually for advertisements.	X	X	X				511110 516110	511111 511112	511110 516110	83620 ?
21	51111	2.1.1.3	X	Sale of advertising space in general newspapers – daily – electronic and other media (CAN) Sale of advertising space in general newspapers – daily – other media (US)	The sale of space in general newspapers published daily in media other than print and online usually for advertisements.	X		X				511110	511111 511112	511110	83620 ?
28	51111	2.1.2		Sale of advertising space in general newspapers- other than daily	The sale of space in general newspapers published other than daily usually for advertisements.	X	X	X				511110	511111 511112	511110	
30	51111	2.1.2.1	Х	advertising	The sale of space in general newspapers published in print and other than daily usually for advertisements.	Х	X	х				511110	511111 511112	511110	83620 ?
	51111	2.1.2.2	Х	Sale of advertising space in general newspapers- other than daily - online	The sale of space in general newspapers published online and other than daily usually for advertisements.	Х	Х	х				511110 516110	511111 511112	511110 516110	83620 ?

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^{*&}quot;?" entries for NAICS codes in columns 12-14 and for CPC codes in column 15 indicate that the information is unknown or particularly uncertain at this time.

	Α	В	С	D	E	F	G	Н	1	J	K	L	М	N	0
1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
2	Industry Subject Area		Tri- lateral Detail	English Title	English Definition	Pi E	rodu Xist in:	ict	N P	atio rodu Deta	nal uct iil	NAICS I	ndustries the Produ	Product exico U.S.	
3	E1111	2122	~	Colo of	The cole of appearing general	C	M X		С	М	U	Canada			92620
	51111	2.1.2.3	X	Sale of advertising space in general newspapers – other than daily – electronic and other media (CAN) Sale of advertising space in general newspapers – other than daily – other media (US)	The sale of space in general newspapers published other than daily and in media other than print and online usually for advertisements.	X	X	X				511110	511111	511110	83620 ?
32															
33	51111	2.2		Sale of advertising space in specialized newspapers	The sale of space in specialized newspapers usually for advertisements.	X	X	X				511110 516110		511110 516110	
34	51111	2.2.1		Sale of advertising space in specialized newspapers- daily	The sale of space in general newspapers published daily usually for advertisements.	X	Х	X				511110 516110	511111 511112		
35	51111	2.2.1.1	Х	Salesof advertising space in specialized newspapers- daily - print	The sale of space in specialized newspapers published daily in print usually for advertisements.	X	Х	Х				511110	511111 511112	511110	83620 ?
36	51111	2.2.1.2	Х	Sale of advertising space in specialized newspapers – daily – on-line	The sale of space in specialized newspapers published daily online usually for advertisements.	Х	Х	Х				511110 516110	511111 511112	511110 516110	83620 ?

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^{*&}quot;?" entries for NAICS codes in columns 12-14 and for CPC codes in column 15 indicate that the information is unknown or particularly uncertain at this time.

1 2	A 1	B 2	С	D	E	F	G	Н						N	
			3	4	5	6	7	_	9	J 10	11	12	M 13	14	0 15
	Industry Subject Area	Working Group Code	Tri- lateral Detail	English Title	English Definition	Pi E	rodu Xist in:	ct s	Na P	atior rodu Deta	nal ict il	NAICS I		Producing	CPC Codes
3	51111	2.2.1.3	X	Sale of advertising space in specialized newspapers – daily – electronic and other media (CAN) Sale of advertising space in specialized newspapers – daily – other media (US)	The sale of space in specialized newspapers published daily in media other than print and online usually for advertisements.	X	X	X	C	M	U	<u>Canada</u> 511110	Mexico 511111 511112	U.S. 511110	83620 ?
37	51111	2.2.2		Sale of advertising space in specialized newspapers- other than daily	The sale of space in specialized newspapers published other than daily usually for advertisements.	X	X	X				511110 516110		511110 516110+S 42	
39	51111	2.2.2.1	X	Sale of advertising space in specialized newspapers- other than daily - print	The sale of space in specialized newspapers published in print and other than daily usually for advertisements.	Х	X	X				511110	511111 511112	511110	
40	51111	2.2.2.2	Х	Sale of advertising space in specialized newspapers- other than daily - online	The sale of space in specialized newspapers published online and other than daily usually for advertisements.	Х	Х	X				511110 516110	511111 511112	511110 516110	?
	51111	2.2.2.3	Х	Sale of advertising space in specialized newspapers – other than daily – electronic and other media (CAN) Sale of advertising space in specialized newspapers – other than daily – other media (US)	The sale of space in specialized newspapers published other than daily and in media other than print and online usually for advertisements.	X		X				511110	511111 511112	511110	?

^{*&}quot;?" entries for NAICS codes in columns 12-14 and for CPC codes in column 15 indicate that the information is unknown or particularly uncertain at this time.

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	Α	В	С	D	E	F	G	Н	ı	J	K	L	М	N	0
1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
2	Industry Subject Area	Working Group Code	Tri- lateral Detail	English Title	English Definition		rodu Xist in:		P	atior rodu Deta	ct		ndustries the Produ	Producing act	CPC Codes
3		3		Secondary		X	X	X	С	М	U	Canada 511110	Mexico 511110	U.S. 511110	86921
42				newspaper products								511120 511130 511140 541430 541910	511130 511140 51119 541430 541910	511120 511130 511140 541430 541910	
43	51111	3.1	X	Printing services	Printing publications of any type for others. Examples include books, magazines, pamphlets, posters, and calendars. Exclusion: The bundled product of printing and distribution is classified in the Printing and Distribution category.	X	X	X				511110 511120 511130	511120	511110 511120 511130	
44	51111	3.2	Х	Distribution services	Distributing publications and other products for others. Examples include flyers, magazines, books, newsletters, calendars and products samples. Exclusion: The bundled product of printing and distribution is classified in the Printing and Distribution category.	X	Х	Х				511110 511120		511110 511120	
45	51111	3.3	Х	Graphic design services	The provision of design services for others such as layout and design of graphic art work, photography, and copy editing.	Х	Х	Х				511110 541430	511110 541430	511110 541430	85990
46	51111	3.4	Х	Market research	The provision of research services to analyze the data for marketing. Research services include collecting, recording, and analyzing data related to the marketing of goods and services.	X		Х				511110 541910	511110 541910	511110 541910	83700
47	51111	3.5	Х	Archival research	Providing access to review back issues of the newspaper.	Х	Х	Х				511110	511110	511110	84520
48	51111	3.6	X	Sale or licensing of rights	Selling or licensing the right to reproduce all or part of a work of intellectual property for an agreed period of time. This includes the right to reproduce or adapt to another format, medium, language or territory. Outright sale of rights in perpetuity is exlcuded.	X	X	X				511110 511120 511130 511140	511120 511130	511110 511120 511130 511140	51230
49	51111	3.7	х	Special event production and/or management	The production and management of special events such as trade fairs and conventions. Revenue comes from a variety of sources such as products sold, advertising, admissions and management fees.	Х		Х				511110 511120	511110 511120	511110 511120	

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^{*&}quot;?" entries for NAICS codes in columns 12-14 and for CPC codes in column 15 indicate that the information is unknown or particularly uncertain at this time.

	Α	В	С	D	E	F	G	Н	П	J	K	L	М	N	0
1	1	2	3	4	5	6	7	8		10		12	13	14	15
2	Industry Subject Area	Working Group Code	Tri- lateral Detail	English Title	English Definition		rodu Xist in:	ıct	N F	rodu Deta	uct iil		ndustries the Produ	Producing uct	CPC Codes
	51111	3.8	х	Publishing Services excluding graphic design services	Publishing of newspapers, books, periodicals, journals, etc., for others (including self-publishing authors) who maintain copyright and editorial control. Vanity book publishing is included as well as technical services related to publishing such as editing, proofreading, content development, research and writing, and word processing. The services may be bundled or separate. Printing and distribution services provided in combination with activities listed above are included. Exclusion: graphic design services are classified in product 3.3, graphic design services.	X	X	X				511110 511120 511130		511110 511120 511130	86910
50	51111	3.9	Х	Archival Material	Sale of back issues. Back issues are frequently sold in sets and usually on a storage media such as microfilm, microfiche, CD-Rom or diskette.	X	X	X				511110 511140		511110 511140	84520
52	51111	3.10	X	Periodicals	Publications issued at fixed intervals, less often than daily and more often than annually, usually on a weekly or monthly basis. Periodicals generally contain articles with more analysis and in-depth coverage than newspaper reports. They may also contain essays, stories and poems and are often illustrated or with photographs. Newsletters are included. Periodicals may be published either in printed, on-line, other electronic or other media versions. The service includes distribution both on a single copy and on a subscription basis.	X	X	X				511110 511120 511130 511140	511130	511110 511120 511130 511140	32300 32400
53	51111	3.11	х	Other publication materials	Publishing of publications other than newspapers and periodicals such as books, databases, directories, calendars, catalogues, diaries and time schedulers, maps, and greeting cards.	Х	Х	X				511110	51119	511110	32230 32250 32520 32530
54	51111	3.12	Х	Printing and Distribution services	The bundled product of printing services and distribution services for others.	Х	Х	Х				511110	511110	511110	86921

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